

Wisconsin Extension Master Gardener Program

Together we can improve lives and communities through gardening.

The **Wisconsin Extension Master Gardener Program** supports a network of individuals dedicated to horticulture education, service, and lifelong learning. By providing university research-based horticulture training, plant-related continuing education opportunities and facilitating local connections, the Master Gardener Program equips participants to address needs and opportunities throughout the state. Communities and organizations benefit from the garden-related volunteer activities and education provided by Master Gardeners.

Throughout 2024, Wisconsin Extension Master Gardeners contributed over **103,100 hours of service**, showcasing their unwavering dedication to the Wisconsin Idea. Additionally, we are proud to report that over **28,400 hours of continuing education** were recorded, highlighting Wisconsin Extension Master Gardeners' commitment to staying up-to-date on research-based information.

A big part of the Master Gardener Program is to **educate the people of Wisconsin** in environmentally sound gardening practices. This is done through:



Staffing information
booths at events such as
farmers' markets

3,860
hours



Answering the public's
gardening questions

3,820
hours



Direct teaching

6,090
hours

IN THE STATE OF WISCONSIN...

Master Gardeners

3,022

Organizations served by
Master Gardeners

847

Hours spent on continuing education

28,400

Volunteer hours

103,100

Hours spent educating others

20,100

Hours spent gardening

53,900

Master Gardeners educate the people of Wisconsin in environmentally sound gardening practices, extending the reach of the University through volunteer service to Wisconsin nonprofits and other organizations that benefit the public good. From answering individual gardening questions to educating large groups through workshops and displays, Master Gardeners have been dedicated to helping individuals grow their knowledge and skills. In addition, they have engaged in physical gardening tasks and provided expert administration and support to ensure the success of programs across the state. The Extension Horticulture and Master Gardener Programs are proud of the progress made and look forward to continuing to serve our communities in the coming year.

THE WISCONSIN IDEA

One of the longest and deepest traditions surrounding the University of Wisconsin, the **Wisconsin Idea** signifies a general principle: that **education should influence people's lives beyond the boundaries of the campus.**

Synonymous with Wisconsin for more than a century, this "Idea" has become the guiding philosophy of university outreach efforts in Wisconsin and throughout the world.



Master Gardener Program
DIVISION OF EXTENSION
UNIVERSITY OF WISCONSIN-MADISON

The University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming in compliance with state and federal law.